



Mike Fries Liberty Global President and CEO's Corporate Responsibility Message

Hi, I'm Mike Fries, President and CEO of Liberty Global.

The sustainability of our business rests on our financial success – so we always focus on economics, profitability, and cash flow. That's a given for us.

But, sustainability means more than that – we also need to pay attention to how we make our money and how we conduct our business.

Few companies have a more positive social impact than Liberty Global.

Our investments in state of the art broadband networks allows us to deliver the most advanced cable television, telephone and internet services.

We connect millions of people to the digital world. We bring people together, entertain them and inform them. But we recognize that not everyone is able to take advantage of this exciting new world.

So our corporate responsibility strategy focuses on promoting digital confidence first and foremost. This reflects both what we do as a business and the benefits we provide to society.

It means making sure that people have the access, skills and opportunities to harness this amazing digital world, and that children are protected online, and that our customers' data is secure.

And of course we have other important responsibilities that we're focused on.

We understand that our business impacts the environment, so we've developed a companywide program to reduce our energy use and our carbon footprint.

We're also focused on ensuring that we manage our responsibilities to our employees, to our suppliers. And of course, to our customers.

This website aims to share exactly what we're doing and how we're doing it. We're at the start of a positive journey, and I'm really excited about it.